



PROSPECTUS

SPONSORSHIP &
EXHIBITING

2023

OTS ANNUAL MEETING
22-25 OCTOBER
BARCELONA, SPAIN

2023oligomeeting.com

19TH ANNUAL

MEETING OF THE OLIGONUCLEOTIDE THERAPEUTICS SOCIETY



THE OLIGO MEETING

The highly regarded OTS Annual Meeting draws experts from all over the world for cross-disciplinary exchange spanning expertise in chemistry and delivery, to biology, immunology and clinical medicine. It is the intense scientific exchange during our meetings that sets the stage for groundbreaking new ideas and collaborations.

4 days
8 Sessions
28 countries represented
352 organizations
170+ posters





LEVEL SPONSORSHIPS

DIAMOND LEVEL

\$45,000

- 20 complimentary registrations (virtual or in person attendance)
- 40% discount on additional registrations
- Complimentary exhibit space
- Link and write up on virtual platform
- Logo included / monthly e-NEWSFLASH, PDF meeting brochure, event email communications, meeting email promotional campaigns, social posts, OTS website, annual meeting website and virtual platform,
- Logo included on delegate registration confirmation
- Complimentary promotional piece in registration bag (sponsor provided)
- Complimentary print ad in the program book
- Logo on back cover of printed & e version of program book
- Logo on signage (in person meeting)
- Logo / general session room screen (during breaks)
- Verbal recognition at the general session (in person meeting)

CUSTOM SPONSORSHIP PACKAGES AVAILABLE UPON REQUEST



LEVEL SPONSORSHIPS

PLATINUM LEVEL

\$35,000

- 15 complimentary registrations (virtual or in person attendance)
- 30% discount on additional registrations
- 50% discount on exhibit opportunity
- Link and write up on virtual platform
- Logo included / monthly e-NEWSFLASH, PDF meeting brochure, event email communications, meeting email promotional campaigns, social posts, OTS website, annual meeting website and virtual platform,
- Logo included on delegate registration confirmation
- Complimentary promotional item in registration bag (sponsor provided)
- Logo on back cover of printed & e version of program book
- Logo on signage (in person meeting)
- Logo / general session room screen (during breaks)
- Verbal recognition during general session



LEVEL SPONSORSHIPS

GOLD LEVEL

\$25,000

- 6 complimentary registrations (virtual or in person attendance)
- 20% discount on additional registrations
- 35% discount on exhibit package
- Link and write up in virtual platform
- Logo included / PDF meeting brochure, event email communications, meeting email promotional campaigns, social posts, OTS website, annual meeting website and virtual platform
- Logo in printed program book
- Logo on general session screen (during breaks)
- Acknowledgement on signage (in person meeting)
- Verbal recognition during general session

SILVER LEVEL

\$15,000

- 4 complimentary registrations (virtual or in person attendance)
- 15% discount on additional registrations
- 20% discount on exhibit package
- Logo in PDF meeting brochure, OTS website, meeting website and virtual platform
- Logo in printed program book
- Logo on signage (in person meeting)



LEVEL SPONSORSHIPS

BRONZE LEVEL

\$10,000

- 2 complimentary registrations (virtual or in person attendance)
- 10% discount on additional registrations
- Logo displayed in PDF meeting brochure and meeting website
- Logo in printed program book
- Logo in PDF meeting brochure, OTS website, meeting website and virtual platform
- Logo on signage

PARTNER LEVEL

\$7500

- Company name in PDF meeting brochure, logo on meeting website
- Logo included / meeting program book and virtual platform
- Acknowledgement on signage (in person meeting)

SUPPORTER LEVEL

\$5000

- Company name in PDF meeting brochure, logo on meeting website
- Logo included / meeting program book and virtual platform
- Acknowledgement on signage (in person meeting)

FRIEND LEVEL

\$2,000

- Logo included / meeting program book, meeting website and virtual platform



EXHIBITING

\$8,000

- 2 complimentary registrations
- 10% discount on additional meeting registrations
- 10% discount on ad(s) in meeting program book (cover position excluded)
- Logo included / PDF meeting brochure, meeting website and virtual platform
- Logo & company description in meeting program book and virtual platform

On site set Up Includes:

- One draped table (6' x 3') / two chairs
- Tabletop sign (company logo) w/easel
- Electric/power (upon request in advance)
- Internet connectivity

Contract and payment must be received by May 1 to receive recognition in meeting brochure.



ADDITIONAL SPONSORSHIP OPPORTUNITIES

Opportunity sponsorships available on a first come, first served basis.

First right of refusal is given to existing sponsor. These opportunities are separate from the level sponsorships, benefits are not cumulative.

EDUCATIONAL WORKSHOP

\$15,000

(Hosted on Sunday, topic varies by year)

Exclusive sponsorship – speaking opportunity NOT included

- *One complimentary meeting registration (virtual or in person attendance)*
- *Company name & logo promoted in conjunction with workshop*
- *Logo included in meeting slides (Sunday session only)*
- *Acknowledgement on signage (in person meeting)*
- *Logo in printed program book & virtual platform APP in conjunction with workshop*
- *Verbal recognition at the session (in person meeting)*

WRAP Party / SOLD 2023

\$20,000

Exclusive Sponsorship

- *1 complimentary registration to meeting (virtual or in person attendance)*
- *5 complimentary tickets to party*
- *Logo/company name in pre-event promotion*
- *Signs / Logo displayed at party venue*
- *Logo in printed program book & virtual platform*

EARLY CAREER SCIENTIST SOCIAL / SOLD 2023

\$8000

Exclusive sponsorship

- *Logo / company name in pre-event promotion*
- *Sign / Logo at event venue*
- *Logo in printed program book & virtual platform*



ADDITIONAL SPONSORSHIP OPPORTUNITIES

DELEGATE BAG

\$7,000

Exclusive sponsorship

- Logo printed on bag

LANYARD / SOLD 2023

\$5,500

Exclusive sponsorship

- Logo on lanyard included for all badges

NOTEPAD / SOLD 2023

\$3,000

Exclusive sponsorship

- Notepad included in attendee registration bag (sponsor to ship direct to venue)

PEN / SOLD 2023

\$2,500

Exclusive sponsorship

- Pen included in attendee registration bag (sponsor to ship direct to venue)

PROGRAM BOOK DISPLAY ADS

Full page/full color ad space (sponsor to provide artwork)

- *Inside Front Cover – \$2,500 / SOLD*
- *Inside Back Cover – \$1,800*
- *Interior Page/Front Section – \$1,300*

DELEGATE BAG INSERT

\$2,500

Five opportunities available

- *material provided by sponsor, shipped direct to venue to arrive no later than 20 October*

TRAVEL GRANT SUPPORTER

\$750 (minimum/may support at higher amount)

Unlimited opportunities available

- *Acknowledgment of donors is given in the meeting program book & the meeting site*

**Sponsor benefits begin once signed contract is received*